

Antonio A. Asevedo

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OBJECTIVE

Identify and acquire a challenging and in-depth position requiring effective use of my design, ecommerce, internet and project management skills.

EDUCATION

Illinois Institute of Art in Schaumburg □ □
Website Development Certification

Graduated Fall '02

Western Illinois University □ □
Bachelor of Arts
Major: Computer/Graphics Design
Minor: Journalism

Graduated Spring '96

WORK EXPERIENCE

Old World Industries, Inc. Northbrook, IL □ January 97 - Present

□ Job History

- □ • Internet Manager - □ (Re)Design, maintain, advertise/promote and analyze web traffic for all sites, currently 12 sites. Work with I.T. on catalogs and complex programming, work with brand mgrs. on marketing/design of sites and analyzation of traffic and report to vp of marketing. Other job duties include numerous special projects, including; digital photography, database work with I.T. in Lotus Notes and lawsuit prep with legal and technical.
- □ • Web Designer - □ Designed/maintain following sites; madraspkg.com, splitfire.com, smartblade.com, peakantifreeze.com, herculiner.com, sierraantifreeze.com, oldworldind.com/chemicals, oldworldind.com/careers and fletchargeantifreeze.com, maintain 247autoparts.com.
- □ • Graphic Designer - □ Designed all in-house materials including; packaging, support materials, advertising, point of purchase, show materials and light web design.
- □ • Desktop Publisher - □ Designed packaging and support materials (over 50 labels of antifreeze).

Life Newspapers. Oakbrook, IL □ □

July 96 - January 97

- □ • Desktop Publisher - □ Design ads for 5 different newspapers on tight deadline.

OTHER WEBSITES

designed/maintain/wrote - www.duhouseimprovement.com, www.aadesign.4t.com • designed - www.cedarcrossing.org, www.profitbynet.com

TOOLS/COMPETENCIES ETC. (Mac/PC)

Adobe; Photoshop/Illustrator/Image Ready/Acrobat, Macromedia; Dreamweaver/Freehand/Flash, Quark Xpress
Microsoft; FrontPage/Word/Excel/PowerPoint • Web Server Management; Cobalt/Linux, Urchin, ShopSite
• Programming/Languages; HTML/CCS/light Java Scripting

SPECIAL PROJECTS

Lotus Notes Databases; Artwork Database, Employee Database • Photo Shoots; automotive products in action, Chicago Indoor Racing events, In-store setups • Technological research; web securities, internet law